

MANTIS ALLOWS
MANUFACTURERS
TO KEEP AN EYE ON
WHAT'S HAPPENING
AT THE RETAIL LEVEL



If your products aren't in front of the consumer - where they expect them to be, when they want them - the results can be disastrous to your business.

With first-hand knowledge of the consumer goods industry, we've developed Mantis to let you know what's happening at the retail level.

# Your hot product is no good to your bottom line if it's not on the shelf.

Mantis arms your reps with software that addresses the challenges of time, distance, and accuracy that come with being out in the field. Get vital information from the field to your offices faster, more accurately more efficiently.



### WIRELESS FEATURES

#### FUNCTIONS

Smartphone Options	Choose from the industry's leading smartphone brands
Realtime Connectivity	Quickly synchronize information both to & from the field
Photo & Signature Capture	Proof of work done/req'd with built in camera & stylus
Surveys, Tasks, Audits & Promotions	Collect the exact information you require
Contact Management	Update contact information & comments
Order Taking / Sending	Start the order process at the time of interaction
Note Taking / Sending	Collect qualitative notes on visits, orders, audits & locations
Barcode Scanning	Rapidly bring up products for activities
Branching Surveys	Logically direct rep activities based on their responses
History	Review past activities to assist with clients today
Wireless Updates	Update your field smartphones remotely
Rep Focused Content	Reps only see what they are required to see, nothing more

## WEB ENTRY FEATURES

#### FUNCTIONS

Printable Work Sheets	Reps print off their activities for online entry later
Online Data Entry	Reps can access their activities online anywhere
Photo & Signature Capture	Proof of work done/req'd with digital camera & upload
Surveys, Tasks & Promotions	Collect the exact information you require
Instant Save / Data Availability	Data collected is instantly saved and available for reporting

# MANAGEMENT SYSTEM FUNCTIONS FEATURES

Do-it-yourself Reporting	Create your own personal or global reports and save them
Do-it-yourself Activity Creation	Create and edit your own tasks and surveys
Multiple Export Formats	Export reports to Excel, PDF or printer friendly formats
Survey Form Review	Allows sharing/approval of surveys before sending to reps
Managerial Approval System	Securely access, approve/cleanse results before publishing
System Management	Setup users/reps & security levels, passwords & licensing
Data Management	Define & assign tasks, audits, surveys, promotions
List Management	View & edit product, store, chain & contact lists
Online User Access Tracking	Survey creations/modifications/approvals tracked by user
Transaction Logging & Timestamps	Mantis logs & date stamps all transactions
Microsoft SQL Server Central Database	Reliable, secure & scalable industry standard database

